

Company Background

China Kunda Technology Holdings Limited is a provider of precision Moulds, Plastic Injection Parts and IMD products to the electronics, electrical, automobile and specialised devices industries. Our plastic engineering solutions include design, research and development of Plastic Injection and IMD Technologies.

We have a diversified customer base spreading across a wide geographical region covering Asia Pacific, Europe, North America and South America. Our customers include OEMs and ODMs of, as well as owners of well-known international brands such as LG, Walt Disney, Sanyo, Whirlpool, KAZ, Honeywell, Ford, Chrysler, Mitsubishi, BMW, Volkswagen, Audi, Isuzu and Fiat.



Industry Outlook

Domestic supply of Moulds in PRC is inadequate to meet demand

- It is estimated that PRC is only 50.0% self-sufficient in mid and high end Moulds

Sales of automobile parts (inclusive of spare parts) market in PRC will reach RMB180.0 billion by 2010

- The China Automobile Industry Association estimated that sales of automobile parts (inclusive of spare parts) market in PRC will reach RMB180.0 billion by 2010 and 95.0% of these parts would be manufactured by Moulds
- The automobile industry is also shifting towards replacing traditional steel parts with plastic parts
- It is estimated that PRC's consumption of plastic in the automobile industry will reach 0.7 to 0.9 million tonnes by 2010 compared to 0.1 million tonnes/year currently

Sources: Research report of produce and sale investment analysis on China die and mould industry dated June 2007 by Forward Intelligence Co., Ltd and 2007 PRC Key Industries Development Analysis and Strategy Advisory Report – Plastic Industry by China Garsum Consulting

Shortage of reliable and quality IMD product supply

IMD is a technologically advanced process requiring specialized knowledge in a number of fields including silk screen printing, Moulds manufacturing and Plastic Injection; requiring expertise from several fields and stringent production and quality control. We believe that there is a shortage of reliable and quality supply in the market

Competitive Strengths

Strong Product R&D capabilities

- We possess strong and proven R&D capabilities which enable us to produce high-precision Moulds and IMD products
- R&D collaboration through Shenzhen Precision with PRC universities
- Successfully developed automobile air intake manifold injection Moulds (with Shenzhen Precision) and low pressure injection Moulds

Well-established business relationships with customers

- Over 55 customers across 12 countries
- Established a good track record and reputation by continuously providing high quality products and services
- Forged strong relationships with OEMs and ODMs of, as well as owners of well-known international brands

Experienced management team

- Our Executive Directors and Executive Officers have an average of more than 10 years experience in their respective fields
- Our Executive Chairman and CEO is the Technical Advisor to the PRC National Key Laboratory of Material Forming and Mould Technology

Commitment to quality products and services

-Work closely with Shenzhen Precision to ensure consistent delivery of quality and reliable product

Business Strategies and Future Plans

Establish a manufacturing capability

- Establish a manufacturing capability for Plastic Injection Parts, Moulds and IMD products
- Acquire the Moulds and IMD manufacturing equipments of Shenzhen Precision as well as from other third parties

Enhance our Product R&D capabilities

Focusing on

- Moulds R&D activities to develop more Moulds applications for automobile industry
- Developing IMD technology to produce large and more complex IMD products such as automobile and aircraft interior trim and laptop covers
- Planning to develop more advanced CAD/CAM programmes used in Moulds design
- Developing computerized control system which allows ordinary Plastic Injection machine to perform low pressure Plastic Injection moulding

Expand our customer base and product range

- Expand our product range to penetrate into Moulds market for complex and high-end automobile and aircraft interior parts

Expand our sales and marketing network

- Intensify our sales and marketing efforts by expanding our sales network in PRC and overseas

Expand our business through acquisitions, JVs or strategic alliances

- Work with suitable business partners who can strengthen our market position or add value to our existing business

Financials

